

WHCO

Sponsorship Opportunities

2026-27

Music that transports you,
without leaving Upper Manhattan

www.whco.music



About WHCO

WHCO is a professional classical music ensemble composed of exceptional musicians who regularly perform at Lincoln Center, Carnegie Hall, and other prominent venues nationally and internationally.

We are dedicated to sharing our world-class artistry right here in our own community, with your support.



“It is exactly
performances and
opportunities like
these that have
cemented my
decision to move my
family to Washington
Heights.”

- *Storytime with the
Symphony attendee*



How WHCO Serves Upper Manhattan



MainStage Concerts

Professional classical music concerts featuring musicians from Washington Heights.



Family Concerts

Interactive concerts introducing children and families to classical music in a welcoming setting.



Storytime with the Symphony

Bilingual storytimes where children's books and chamber music come together.



Summer Picnic Concerts

Free chamber music in parks and historic spaces throughout Upper Manhattan.

WHCO At a Glance

Our Organization

10+ years serving
Washington Heights
(founded 2015)

Stable history of NYSCA,
DCLA/CDF, NEA, and
private foundation support

Our Audience

350 students reached
through public school
partnerships in 2026

2,349 concert attendees
in 2024-25





The impact of your support

Did you know? Ticket sales cover only a fraction of our costs.

Average ticket sales per concert: \$1,250

- \$20,000 • Direct artistic costs for one MainStage performance weekend
- \$10,000 • Ten SoundBridges performances in schools and community organizations
- \$5,000 • Four Summer Picnic Concerts
- \$2,500 • One Storytime with the Symphony program
- \$1,000 • Rental of percussion instruments for one concert

What Your Support Makes Possible

Community Access

Your support helps keep performances affordable and accessible, ensuring that exceptional classical music is available to everyone in our community.

Neighborhood Connections

WHCO performances create welcoming spaces that foster connection, belonging, and a shared sense of community.

Exceptional Artistry

Your support brings outstanding professional musicians and inspiring performances to Upper Manhattan, close to home.



Why sponsor WHCO?

Your sponsorship helps strengthen the cultural life of Upper Manhattan while connecting your business with more than 2,300 concertgoers each season.

Every sponsor receives:

- ✓ Website recognition with logo & link
- ✓ Logo in concert programs
- ✓ Two complimentary tickets to a concert of your choice

Higher sponsorship levels include additional recognition, promotion, and visibility.



Sponsorship Levels & Benefits

\$5,000 Music Director	Full-season recognition at concerts • Fence banner • Flyers • Full-page program ad • Reel + post
\$2,500 Soloist	Series recognition at concerts • Fence banner • Flyers • Full-page program ad • Reel + post
\$1,000 Concertmaster	Fence banner • Flyers • Full-page program ad • Social media post
\$500 Principal Player	Full-page program ad • Social media post
\$250 Section Member	Half-page program ad • Social media recognition
\$100 Stand Partner	Quarter-page program ad • Social media recognition
\$50 Instrument(al)	Program listing • Website recognition

Partnership Opportunities

Audience Offers

Encourage WHCO audiences to visit your business by offering a special promotion to concertgoers.

Ideas include:

- Complimentary appetizer, cookie, or beverage
- 10% off a purchase or service
- Free trial class or introductory lesson

Reception Contributions

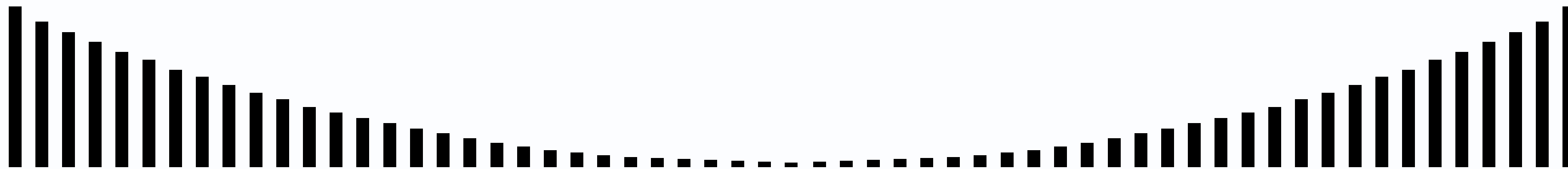
Help welcome audiences after our MainStage concerts with an in-kind contribution to our receptions.

Ideas include:

- Dessert or pastries
- Coffee or beverages
- Floral arrangements
- Individually packaged treats



*Example of reception treats,
courtesy of Dutch Baby Bakery*



WHCO

**Let's build a partnership that connects
your business with Upper Manhattan.**

To confirm your sponsorship or discuss a custom partnership, please contact:

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